



CANADA LAW
FROM ABROAD

WHY YOU SHOULD STUDY AN LLM IN INTELLECTUAL PROPERTY LAW

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WHY STUDY INTELLECTUAL PROPERTY LAW?

Intellectual property is a broad area of law that has become one of the most interesting and important areas of legal practice. This is because intellectual property protection is essential to fostering innovation and development in society. Without intellectual property, ideas would be copied without rewarding the original inventor/creator and businesses and individual would not reap the full benefits of their inventions, which would not incentivize further research and development.

TYPES OF INTELLECTUAL PROPERTY LAW

'Intellectual property law' is a general term as there are several types of intellectual property law. The three main types are highlighted below:

Patent law is the branch of intellectual property law that deals with new inventions. Traditional patents protect tangible scientific inventions such as engines, machinery, mobile phones. However, over the years, patents have been granted to biological inventions such as isolated genetic sequences. Once granted, a patent gives the inventors the exclusive right to use/sell/distribute their invention for 20 years.

Copyright law gives the creators of literary, dramatic, musical, artistic works, sound recordings, broadcasts, films and typographical arrangement of published editions, rights to control the ways in which their material may be used. Copyright in artistic works generally lasts for the lifetime of the artist plus 70 years after their death.

Trademark law is set up to protect trademarks. A trademark is a legal protection given to any word, name, symbol, or design that is used in commerce to identify the product of one manufacturer from another. In the business world, a trade mark provides a product or organisation with an identity which cannot be imitated by its competitors. For instance, COCA-COLA is a trademark of Coca Cola Company.

WORKING AS A LEGAL EXPERT IN INTELLECTUAL PROPERTY:

The field of intellectual property is one where the law intersects with a variety of fields, such as science, engineering, health, technology, art and business, which makes it extremely diverse and exciting as there is constant change happening in these fields. As society progresses with new innovations and developments, the law must develop alongside these changes. The science and technology world moves at a much faster pace than the judicial system, leaving judges to deal with issues that did not exist a few years ago. As a legal expert in intellectual property, you will face new challenges as it is not a stagnant field and requires the expert to be up to date with new developments in both the legal and non-legal world.

3 CAREERS IN INTELLECTUAL PROPERTY:

1. Patent Attorney

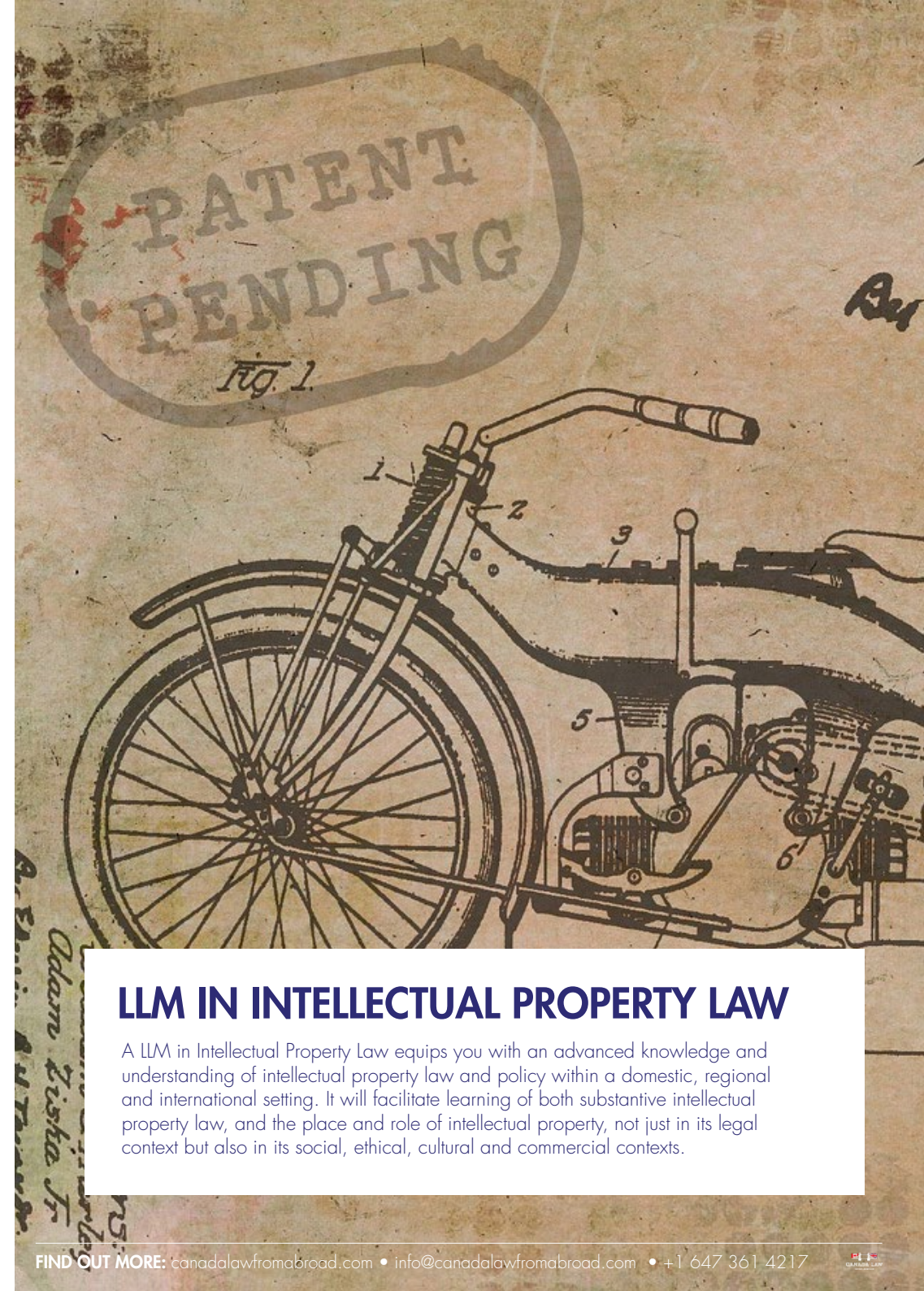
Patent attorneys are extremely sought-after as patent law is the most in-demand speciality in intellectual property law. This is because there are few patent attorneys as they need to have the right backgrounds. Graduates from the health sciences, engineering, environmental sciences are well suited for this profession as they bring needed expertise to assess patent applications. While there are thousands of graduates from these fields each year, very few of these graduates may have an interest in attending law school and as a result, there are several positions in the biotechnology sector, for instance, that go unfulfilled each year.

2. Intellectual Property Policy Analyst Consultant

The role of a policy analyst consultant is to provide analysis, experience and training the organization to use in their projects which may target different regions of the world. Generally, policy analyst consultants focus on one area of policy (i.e. intellectual property as a human right) and work in the non-profit sector such as a think tank or a government agency. Individuals should be up to date with politics to make the right recommendations. Consultant positions require a Master's degree, strong communication, research and analytical skills.

3. Intellectual Property Attorney

Intellectual property attorneys help individuals and organizations protect their IP portfolios and enforce their IP rights worldwide. If you already have a LLB or JD and interested in becoming an intellectual property attorney, then a LL.M in Intellectual Property Law may be the right fit for you. Acquiring knowledge of the main issues and practical concerns facing clients from leading experts in the legal and industry will give you a solid academic platform and unique networking opportunities.



LLM IN INTELLECTUAL PROPERTY LAW

A LL.M in Intellectual Property Law equips you with an advanced knowledge and understanding of intellectual property law and policy within a domestic, regional and international setting. It will facilitate learning of both substantive intellectual property law, and the place and role of intellectual property, not just in its legal context but also in its social, ethical, cultural and commercial contexts.



HOW CANADA LAW FROM ABROAD CAN HELP YOU:

Canada Law From Abroad knows where the opportunities markets are for LLM and MA Law degree holders. An LLM and a MA Law are recognized internationally as a specialist designation of law niches and law related professional services. We will help you identify a career and utilize your knowledge base to find a pathway into a career. First, we will look at your interests and how that could correspond to a niche area and identify opportunities in that area. Then we will match your background and qualifications to the best fit programme at one of our partner schools and assist you with the application itself, all free of charge. If you are interested in a LLM in Intellectual Property Law, we will be happy to assist you with your application.

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